Magento to Shopify Migration Checklist

Your Complete 27-Point Pre-Migration Guide

Before you begin your migration journey, use this comprehensive checklist to ensure a smooth transition from Magento to Shopify. Each phase is critical for maintaining data integrity, preserving SEO rankings, and minimizing downtime.

Phase 1: Pre-Migration Audit (Days -14 to -7)

Technical Assessment

- ☐ Document current Magento version and all installed extensions
- ☐ List all third-party integrations (ERP, CRM, payment gateways)
- ☐ Audit custom functionality and business logic
- ☐ Review server specifications and hosting requirements

Data Inventory

- ☐ Count total products, categories, and attributes
- ☐ Document customer segments and groups
- ☐ List all active promotions and pricing rules
- ☐ Inventory CMS pages and static blocks

Phase 2: Business Preparation (Days -7 to -3)

Strategic Planning

- ☐ Define migration timeline and key milestones
- ☐ Identify features to migrate vs. rebuild vs. retire
- ☐ Set up Shopify Plus account (if applicable)

☐ Plan URL structure and redirects strategy

Team Preparation

☐ Assign project roles and responsibilities

☐ Schedule team training for Shopify platform

☐ Create communication plan for customers

> ⚠️ **Important:** Complete full backup of Magento database and files before proceeding to migration phase.

Phase 3: Data Preparation (Days -3 to 0)

Data Cleanup

☐ Remove duplicate or obsolete products

☐ Clean customer database (merge duplicates)

☐ Archive old orders (if not migrating all)

☐ Optimize product images and descriptions

SEO Preservation

☐ Export all URLs and meta data

☐ Document current search rankings

☐ Prepare 301 redirect mapping

☐ Back up XML sitemap

Phase 4: Final Pre-Migration Checks

☐ Freeze catalog changes on Magento

☐ Notify customers of maintenance window

☐ Prepare DNS switching instructions

☐ Set up monitoring and analytics

☐ Create rollback plan

Ready to Migrate?

Once you've completed this checklist, you're ready for a smooth migration.
Contact our migration experts:
✉ Email: info@magendoo.ro
🌐 Web: magendoo.ro/magento-to-shopify-migration